

Artists and makers toolkit - sample messages and posts to promote your Bucks Art Weeks event


Social media posts

SAVE THE DATE! I'm so excited to announce that I'll be opening my studio doors for @bucksartweeksofficial from 6 to 21 June 2026.

Come and see (mention your medium, e.g., my latest oil paintings) and get a behind-the-scenes look at my creative process.

 (Your Location/Village)

 Entry No: (Your Directory Number)

 Link in bio to my online gallery!

#bucksartweeksofficial #bucksartistsandmakers #buckinghamshire #openstudios
#supportlocalart

A little **work-in-progress** sneak peek! I'm currently finishing off some new (pieces/collections) specifically for Bucks Art Weeks.

I love showing the messy side of making - you can see these (sketchbooks/materials) in person when you visit!

Dates: 6 to 21 June

Entry: (Your Directory Number)

(Your location)

#bucksartweeksofficial #meetthemaker #studiolife #creativeprocess

THE DOORS ARE OPEN! Bucks Art Weeks 2026 starts today. I'll be here from (Time) until (Time) ready to welcome you with (art/refreshments/a friendly chat).

Don't forget to pick up a Loyalty Card here and get it stamped - visit other local venues for a chance to win £100 of art!

 (Full Address/Postcode)

Dates: 6 to 21 June

Entry: (Your Directory Number)

#bucksartweeksofficial #bucksartistsandmakers #buckinghamshire #openstudios
#supportlocalart

Email to Previous Customers and Enquiries

Subject: Invitation: Visit my studio for Bucks Art Weeks 2026

Dear (Name),

I'm writing personally to invite you to my studio this June as part of Bucks Art Weeks. It was wonderful to connect with you (at a previous event/regarding your enquiry), and I'd love to show you what I've been working on since then.

I will be exhibiting (mention 1-2 highlights, e.g. a new series of local landscapes and hand-thrown ceramics) at Entry (Number).

When: 6 to 21 June 2026

Where: (Your Full Address)

Opening Hours: (List your specific days/hours)

It's a great day out - you can plan your route at www.bucksartweeks.org.uk and visit several other fantastic makers nearby.

I hope to see you there!

Best wishes,

(Your Name)

(Link to your BAW Gallery Page)

WhatsApp /text to family and friends

Hi (Name)! Hope you're well. Just a quick one to say I'm taking part in Bucks Art Weeks this year (6 to 21 June). My studio will be open to the public and I'd love it if you could pop in for a coffee and a browse! ☕😊 My entry is ([link to your Bucks Art Weeks gallery page](#)). If you know anyone else who loves (your art style), please do feel free to bring them along or forward this on. Hope to see you then! X

Press release for local papers, websites, parish magazines etc

(Local Village/Town) Artist (Your Name) to Open Studio for County's Largest Art Festival (YOUR TOWN), Buckinghamshire – Local (Medium, e.g., Sculptor) (Your Name) is set to open (his/her/their) doors to the public this June as part of Bucks Art Weeks 2026.

Running from 6 to 21 June, the event is Buckinghamshire's largest visual arts festival, with over 400 artists taking part across the county. (Your Name) will be showcasing (briefly describe work, e.g., evocative wood-fired ceramics inspired by the Chiltern Hills) at (Venue Name/Address).

"Bucks Art Weeks is a highlight of my year," says (Your Name). "It's a unique chance to welcome the community into my creative space, show my process, and meet the people who connect with my work."

Visitors can expect to see (mention special features, e.g. live demonstrations at 2pm daily / work-in-progress sketchbooks). Admission is free, and the venue is part of the (Name of Local Art Trail) trail.

Event Details:

What: Bucks Art Weeks – Venue (Your Directory Number)

When: 6 to 21 June 2026, (Your Hours)

Where: (Full Address)

More Info: (Your Website) or www.bucksartweeks.org.uk