



AGM Agenda for Bucks Art Weeks 2020

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| 6. Appointment of Chair | Pauline Holt |

7. Questions, Discussions, AOB

Aldus

eeks.org.uk

Please submit to Paola

admin@bucksartw



1. Chair's Report

Dear members,

As we are unable at the present time to hold a physical AGM, the alternative is to give you my report via email, along with the Treasurer's Report and Survey Feedback and ask that, if you have any questions, you email them back to me, and the committee, via Paola, our Administrator. We will be happy to fill you in on any other aspects of the past year's activities and the future plans. Much of this I have already covered in my last email Address but, for those of you who might have missed it, I will reiterate aspects of that address here.

Firstly, what a year. I won't go over the obvious affects that this pandemic has had on all of our lives. Everyone has had to adapt and make changes. Our event was no exception and, again, the committee and I would like to applaud and send out our most heartfelt thanks to all the exhibitors this year who 'rolled with the punches'. What started out as a 'hasty make-do in a difficult situation', in moving the event online, seemed to evolve into something more wonderful and unexpected than we could ever have imagined. As the artists began to embrace the daily themes and draw from a larger body of their work than they could ever have displayed in a normal year, they gave us a deeper insight into what their work meant to them, where it came from in their creative selves and who they are as people. A rare and often profound experience. Many thanks to you for sharing your efforts with us and for creating this daily treat.

Thanks, too, to those of you who *weren't* exhibiting, - but supported those who were. I know it meant a lot to those posting their work to receive your feedback. We received many emails from exhibitors and members alike, expressing great pleasure and thanks for the revised event and the enjoyment it brought. We doubled our followers and pushed development of the website to meet the changes. We did good.

This could never have been achieved without the 'Wizard behind the curtain' Sarah Beak who oversaw the fortnight - as well as Kate Wilkinson, Pauline Holt, Laurie Keck and Charlie Butters - who sat all day, every day at their computers making sure that every one of your posts, when it popped up, was reposted to our social media platforms on both Facebook and Instagram. It was a virtual mountain to climb but we all feel it was so very worth the effort. We hope you did too.

On to next year: With the development of possible vaccines for the virus now in sight, I'm hopeful that we may have a normal event in 2021. Let's all keep our fingers crossed. But, as I explained in my Address, these unusual times call for unusual measures and so we feel that a **Special Edition Brochure** is a good way forward - a beautiful keepsake edition of all the artists who, in good faith, sign up for the 2021 event. It will consist of a larger than usual photograph of your work and your contact details only. It will have no maps, opening times or days – just a clear representation of your work and how you would wish to be contacted regarding your work. It will be a keepsake, have a longer shelf life and it will work in tandem with the website. We really hope that you'll sign up to be included. Should the event go ahead as normal, all the information that would normally be in the Directory regarding your whereabouts and opening times will be available and easily updatable, on your website entry. As I've said, it's far easier to alter your details online, than having them in the normal Directory which can't be changed once it's printed. (It has been discussed too that, by not being bound to the normal event timetable in June, this will give us more flexibility and enable us to move the dates for the event should there

appear a better option nearer the time. We obviously hope that this won't be necessary but are pleased that this will give us options in any eventuality.)

Website: For BAW, this virus has highlighted one thing - the importance of what it means to be 'on-line'. Now, more than ever, having a top notch website creates enormous benefits for all of you and we have been making innovative changes, on your behalf, to how we market the BAW event. As well as creating the facility for you to have 10 images (an exhibition in itself), we have increased the amount of content you can place on your website entry page – unlimited Video potential (Meet the Maker video of you working, Virtual Tours of your work and studio), as well as the ability to link to your selling sites (your website and/or Etsy shop, etc.). There will also now be a Current Events element where you can advertise time and place of your other Exhibitions, Fairs, Markets, etc.. We're working hard to make sure that the BAW website works for all of you and does a top notch job to market your creative output and reach your customers in the best way possible.

The sign-up for next year: The FINAL deadline will be at the usual time, the 31st of January 2021. We have said that your fees from last year will be carried forward to next year and we will keep our word on this. But I must stress that we are working within very tight constraints to bring you a full event on no income. We're hoping to attract advertisers to the Special Edition Brochure but that's far from a predictable amount of revenue. As I've said, we will be increasing the Membership fee by £5, from £25 to £30 per year. The Exhibition fee remains at £85 for anyone signing up for this year that wasn't with us last year. We would like to suggest to anyone who normally exhibits with a Group to consider having your own individual entry this year. This will allow your own work to be featured in the Brochure, not just the Group Organiser's, for the difference in price between whatever you paid for your Group entry last year and the Individual entry fee (£85). This could be quite a bargain! We hope that you'll take advantage of this one-off opportunity to have your work featured in our Special Edition and know that it also helps the BAW coffers in this unusual year.

Thank you all again for your patience and your perseverance this year – you're a wonderful, talented lot and I shall raise my glass to you all this Christmas! Here's to a bright and healthy 2021...

I'll stop now and hope that you will contact Paola with any questions that you might have regarding anything that I've said. We move on to:



2) The Treasurer's Report

Please see the attached document from Pauline Holt by clicking [HERE](#).

3) The Survey

Please see the attached document from Mark Bond by clicking [HERE](#).



4) The Resignation of the Current Committee

As protocol dictates, all of the current committee must step down at this, the end of the year. All are happy to carry on next year and seek re-election, which we are happy to do within the committee members, except for Kate Wilkinson who no longer wishes to serve on the committee.

Paola Aldus – Administrator

Pauline Holt – Treasurer

Laurie Keck – Committee

Charlie Butters – Committee

Sarah Beak – Directory and Website Editor

Mark Bond – Committee

Susannah Fellows - Chair

Kate Wilkinson – Committee

We are very, very sorry to see Kate go as she's been a mainstay, a font of knowledge, a Directory Designer Supreme for the last 4 years and a chum to all for many **more** years than 4! We wish her well with her work, her website, her family and her plans. Love you Kate.



5) Nomination of New Committee and Treasurer

Paola Aldus – Nominated by Sarah Beak, seconded by Laurie Keck

Pauline Holt – Nominated by Susannah Fellows, seconded by Sarah Beak

Laurie Keck – Nominated by Charlie Butters, seconded by Susannah Fellows

Charlie Butters – Nominated by Mark Bond, seconded by Paola Aldus

Sarah Beak – Nominated by Kate Wilkinson, seconded by Susannah Fellows

Mark Bond – Nominated by Laurie Keck, seconded by Pauline Holt

Pauline Holt is nominated as Treasurer by Susannah Fellows, seconded by Paola Aldus.

Sarah Beak has been responsible for the look of the website this past year since Kate stepped back from that duty. I hope you feel as I do, that it has looked beautiful. (She *had* created a gorgeous 2020 Directory for us too last year but, sadly, you never got to see it.) Thankfully, she has agreed to stay on and produce the Special Brochure and our 2021 website too.

It is REALLY important that we keep new minds generating ideas for Bucks Art Weeks. We have a couple of places to fill and we need YOU! If you have one evening free a month – that's all it takes – to sit with us and brainstorm, please get in touch. These are currently happening via Microsoft Teams so that you don't even have to leave the comfort of your own house. Get in touch with Paola!

6) Appointment of Chair

I am happily re-appointed as Chair by Pauline Holt. Seconded by Kate Wilkinson.



7) Questions, Discussions, AOB

– please submit to Paola: admin@bucksartweeks.org.uk

Many, many thanks to you all for attending this email AGM! Next year we hope to be back to normal. Please don't hesitate to contact us with your questions – we will publish them and our responses in the December Newsletter.

Have a great Christmas!

Susannah Fellows



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